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PRESS RELEASE

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ALOHA PUNA Fundraiser Shirts to Benefit HIUW for Puna Recovery Efforts

Locally owned and operated Big Island companies – **Creative Arts Hawaii, Aloha Grown and Parker Ranch Store** – have come together to design and print exclusive limited edition “**ALOHA PUNA**” fundraiser shirts, in an effort to assist our Puna community in need.

The “ALOHA PUNA” shirts will be sold for \$20.00 each with all proceeds to benefit the Hawaii Island United Way (HIUW) for recovery efforts in Puna.

According to Connie Kurohara, VP Creative Arts Hawaii, Aloha Grown and Parker Ranch Store, *“It has been so heartwarming to see Big Island residents, as well as those abroad, come out to support our Puna community. As many families have a long road ahead after the destruction of Hurricane Iselle, we just want to do our part to kokua with recovery efforts. At Aloha Grown, our mission is to support local, sustain the aina, and share the aloha...and we intend to do just that.”*

“ALOHA PUNA” fundraiser shirts will be available for purchase at the Aloha Grown store in downtown Hilo (224 Kamehameha Ave), Creative Arts Hawaii in Keaukaha, Hilo (500 Kalanianaʻole Ave) and the Parker Ranch store in Waimea (Parker Ranch Center). For more information, visit www.alohapuna.com.

[Pictured in attached photo: Tyler Owens, Aloha Grown Store Manager.]

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Creative Arts Hawaii was founded in 1972 in Hilo, Hawaii. The locally-owned and operated business has grown to be one of the largest custom apparel printers on the Big Island. Creative Arts Hawaii offers screen printing, embroidery, graphic design, banner printing, DTG printing and promotional products.

Aloha Grown was founded in 2010 to help promote sustainability in Hawaii. Retail apparel and media are used to encourage its mission to *Support Local, Sustain the Aina and Share the Aloha*. Two percent of every Aloha Grown sale then goes to the Malama Honua Fund, which awards local nonprofits, schools and organizations who embody similar sustainability missions.

The Parker Ranch Store was established in 1988. By offering a wide variety of made-in-Hawaii products, as well as apparel and accessories to promote the *paniolo* and farming lifestyles in Waimea, the Parker Ranch Store also encourages a community-based sustainability.

ALOHA PUNA FUNDRAISER



THESE LIMITED EDITION SHIRTS
ARE AVAILABLE FOR PURCHASE AT:

ALOHA GROWN

224 Kamehameha Ave (Downtown Hilo)

CREATIVE ARTS HAWAII

500 Kalanianaʻole Ave (Keaukaha, Hilo)

PARKER RANCH STORE

Parker Ranch Center (Waimea)

\$20 DONATION
with all proceeds going to
**HAWAII ISLAND
UNITED WAY**

for rebuilding efforts in Puna.

www.alohapuna.com